

PRESS RELEASE

Chaos Group Strengthens its Market Presence in the Middle East

Participation at the GITEX Technology Week, a VFX and an Architectural event raise Chaos Group's popularity on the ME market.

Sofia, Bulgaria – 01 November 2011 – Chaos Group's sales representative Javid Imanov has just returned from a successful business trip in UAE. Highlights of his visit included participation at the GITEX Technology Week where he met with Chaos Group's key resellers for UAE and Middle East, end users and potential software and hardware vendor partners. Together with partner Omnix, Chaos Group also organized two events in Dubai and Abu Dhabi focused on the company's software solutions for the VFX and Architectural industries.

"Nowadays presence in the Middle East is one of Chaos Group's top priorities, and we should invest time and money to understand the market needs, help our partners grow, and enable people to understand the advantages of our products," said Javid Imanov, Territory Channel Manager, Chaos Group.

At GITEX, Chaos Group achieved a major milestone in becoming an influencer on the ME market by signing a distribution agreement with Omnix International, a leading regional technology service provider and integrator. Under the terms of the alliance, Omnix will distribute the Chaos Group's diverse range of solutions that include V-Ray 2.0, Phoenix Fluid Dynamics and PD Player in the Middle East region.

"We are confident that our newly signed partnership with Omnix International will play a key role in leveraging our integrated suite of solutions across the Middle East region's thriving construction industry. Omnix International has a strong channel breadth in the Middle East and carries a strong reputation for service, consultation and performance excellence, making them the perfect partner for us," added Javid Imanov.

To further strengthen its positions in the Middle East, Chaos Group will be attending the CABSAT digital media and satellite expo in February 2012, and running a road show in Oman, UAE, Qatar, Bahrain and Saudi Arabia.

About Chaos Group

Chaos Group provides state of the art rendering solutions for architectural, VFX, film, media and entertainment, automotive design, television and other industries. We support the 3D community through our innovative software solutions V-Ray® for Autodesk®3ds Max®, V-Ray® for Autodesk® Maya®, V-Ray for Rhino®, V-Ray for SketchUp®, Phoenix FD and Pdplayer. Our flagship product V-Ray has become the solution of choice for many 3D production houses around the world. With V-Ray for Softimage currently in development, Chaos Group will be moving towards a complete portfolio of rendering solutions aimed at the CG industry.

In 2011, version 2.0 of V-Ray® for 3ds Max and Maya gained incredible momentum, with many studios and CG artists actively using it in their production pipelines and praising its speed and functionality. Chaos Group continues to build upon its success by constantly surprising the 3D community with new, innovative and cutting edge rendering technologies.

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